

Overview

- ▶ Mayor: Horacio Rodríguez Larreta
- ▶ Lead staff on innovation: Andres Larre
- ▶ Population of municipality: 2.89 million (2016)
- ▶ Innovation/open data website: <https://data.buenosaires.gob.ar/>

Vision and approach to innovation capacity

The city's innovation strategy

Along with 44% of cities surveyed, Buenos Aires has an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Big picture re-thinking

Data analytics

Approaches to innovation capacity

Similar to 24% of cities surveyed, Buenos Aires approaches innovation capacity from a **holistic/macro level**.

The city **does not prioritise policy sectors** for its innovation work.

Most common innovation activities

Buenos Aires's most common innovation activities are **taking risks or testing new ideas; promoting data-driven analytics; engaging residents in new ways; developing new solutions based on digital technologies; facilitating organisational change within the municipal administration; and human-centred design**.



Funding for innovation capacity

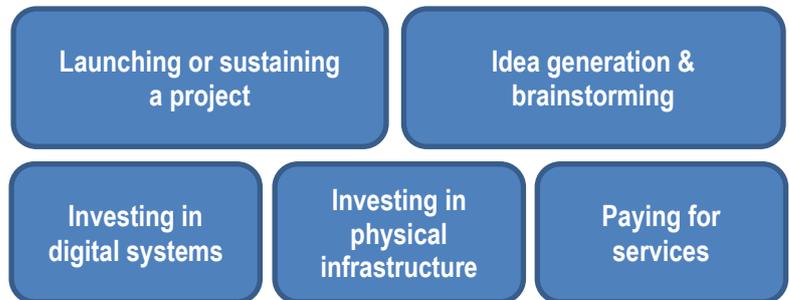
Funding to support innovation capacity

Like 77% of cities surveyed, Buenos Aires has dedicated funding to support innovation capacity, which originates from the following sources:

- ✓ **Municipal budget**
(operating budget)
- ✓ **Non-financial resources**
(staff on loan/in-kind contributions)

Types of activities being funded

Buenos Aires's funding for innovation capacity is generally directed towards **launching or sustaining a project**, and **generating ideas & brainstorming**. These are the two most commonly funded activities among all cities surveyed. Buenos Aires also **invests in digital systems and physical infrastructure** as well as **paying for services to a third party**.



Organisational structure & staffing



As an independent body, Buenos Aires's innovation work is led by the Secretary of Science, Technology and Innovation.

Staff skills and profiles include:

- ✓ **Data scientist**
- ✓ **Designer**
- ✓ **Engineer**
- ✓ **Sociologist**

Partnerships for innovation & data



Buenos Aires has developed partnerships to promote its innovation capacity with **other public agencies, private firms, not-for-profit organisations, and city residents/resident associations**.

To improve data use, the city has also developed **data partnerships with the private sector, academia and think tanks** to collect and analyse data.

Measuring outcomes

Policy areas that **benefit from sufficient data**, or **lack sufficient data**, to support innovation capacity in the city:



NB: No response provided by the city for the policy areas in grey.

Innovation is **helping the city** to:

- ✓ **Simplify administrative procedures for firms and residents**
- ✓ **Engage residents and other stakeholders**
- ✓ **Generate new sources of revenue**

The most **critical success factors** in supporting the city's innovation work:

- ✓ **Dedicated innovation team**
- ✓ **Leadership from Mayor**
- ✓ **Culture of innovation in city**
- ✓ **Engagement with partners**
- ✓ **Support from outside city administration**